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Adelaide  
Farmers'  
Market  
Showground

## South Australian Produce Direct From Local Growers and Food Producers

Adelaide Showground, Rose Tce, Wayville

Open Sunday, 8.30am - 12.30pm

# MARKET MATTERS

**Issue: 791** Market Date: Sunday 2 April 2023

In order to reduce paper usage, we encourage you to read Market Matters in your browser.

[End of Daylight Saving](#)

[Market Matters via SMS](#)

[Customer Survey Update](#)



### [END OF DAYLIGHT SAVING](#)

Time to turn those clocks back and have an extra hours sleep (wishful thinking) this Sunday. When the clock strikes 3am this Sunday April 2, you need to turn them back to 2am. (actually your mobile service provider will do this for you, but you just may have other clocks that need to be done manually) Your car clock may in fact be the correct time for the next six months. How good will that be.



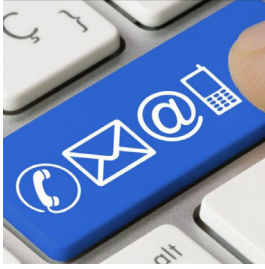
### [MARKET MATTERS VIA SMS](#)

Market Matters is now available via SMS each Friday as well as email. If you would like to receive a link each Friday to MM's please complete the form [HERE](#). It's a quick, timely and convenient way to make sure you are up to date with Market information that MMATTERS. MM's is available only to current stallholders and their staff, current ASFM staff, committee members and volunteers.



### [CUSTOMER SURVEY UPDATE](#)

We are getting a great response from our customer survey sent out last week with already over 500 responses. Some very quick insights to share so far. 78% of those completing the survey are female and 96% of those completing the survey stated that the main reason they shop at the market is to buy direct from the farmers and producers. 93% think that membership is great value for money. Of course, there is still a week of responses to go and all of this may completely change but its interesting to see some of the trends at the half way mark.



**CONTACT DETAILS:** To contact market staff during office hours only:  
ASFM Office - 82318155 Tues - Friday 9.30am - 4pm **Messages left on this phone will not be accessed outside of these hours.**

- Operations phone - 0419 105 228
- Christine Robertson - Executive Officer 0414 843 567

**Saturday or After Hours (if urgent)**

Christine Robertson - Executive Officer 0414 843 567

**This Sunday 6am - 3pm** - Jacqui - 0419 105 228

**Emails:** [operations@adelaidefarmersmarket.com.au](mailto:operations@adelaidefarmersmarket.com.au) (checked Tues - Fri)  
[info@adelaidefarmersmarket.com.au](mailto:info@adelaidefarmersmarket.com.au) (checked all days)

**Stallholders Attending/Returning 2 April**

Alnda, Cooinda, Barmera Sweet Potatoes, Do Bee Honey, Bickleigh Vale, Ginny Pig, LOBO Cider, Milkless, Nuthin But Natives, OMGhee, Rohdes, SA Bio Char, Sacred Grove, Oscar's Adelaide Hills Juice, Taronga Almonds,

**Stallholders Not Attending 2 April**

4 Paws, 81 Acres, Feather & Peck, Food Forest, Good Country Hemp, Haasaeford Farms, Kimchi Club, Andonopoulos, Never Never Distilling, Naranja, Varci Tonics, Virgaras



26 March - Pool & Spa Outdoor Living Expo  
2 April - Master Builders SA Home Show, Animal Expo  
2 April - Gilles @ The Grounds  
9 April - Farmers' Market Easter Trail  
30 April - Gilles @ The Grounds

[Read More About This Week's Market](#)



Sunny. Winds east to southeasterly 15 to 20 km/h becoming light during the morning then becoming easterly 15 to 20 km/h during the evening. Min 10 Max 21

[Latest BOM Weather Forecast](#)

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