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South Australian Produce Direct From Local Growers and Food Producers

Adelaide Showground, Rose Tce, Wayville

Open Sunday, 8.30am - 12.30pm

MARKET MATTERS

Issue: **790** Market Date: Sunday 26 March 2023

In order to reduce paper usage, we encourage you to read Market Matters in your browser.

[delicious Harvey Norman Awards](#)

[Customer Survey](#)

[Easter Trading](#)

[Shoplifting](#)



[DELICIOUS - MOST OUTSTANDING FARMERS MARKET](#)

It's that time of the year again. The Most Outstanding Farmers' Market Readers' Choice Award is up for grabs again so lets see if we can grab it two years running. Head to this link <https://bit.ly/ASFMDelicious2023> to vote for us and make sure your friends and staff do too.



[CUSTOMER SURVEY](#)

A comprehensive customer survey has gone out this week to all customers on our database, both members and non members. The purpose of the survey is to better understand customers experience and expectations of the market, unearth any insights that will help shape our market into the future and identify any key issues relating to the delivery of the weekly market. This survey will provide much needed input for the committee prior to our 2023 Committee Strategic Planning Day coming up. A stallholder survey will be issued soon also.



[EASTER TRADING](#)

If you trade each Sunday or your fortnightly stall is due to trade on Easter Sunday 9 April, then we need to know if you are joining us. Of course we are hoping you'll be there as we have lots of things planned including the attendance of Easter Bunny and our Farmers Market Easter Trail with prizes for the kiddies. Let us know by completing the survey [Easter 2023](#)

[Survey](#) Those stalls not scheduled for that Sunday do not need to complete the form.



SHOPLIFTING

We were able to identify with the help of a stallholder yet **ANOTHER** shoplifter last Sunday. If you have a walk in stall outside in particular, please be vigilant and monitor your stock if possible. For the next few weeks we are going to have visual high viz security personnel on the ground in the outside market as a deterrent. Please alert security immediately you become suspicious of any irregular behaviour.



CONTACT DETAILS: To contact market staff during office hours only:
ASFM Office - 82318155 Tues - Friday 9.30am - 4pm **Messages left on this phone will not be accessed outside of these hours.**

- Operations phone - 0419 105 228
- Christine Robertson - Executive Officer 0414 843 567

Saturday or After Hours (if urgent)

Christine Robertson - Executive Officer 0414 843 567

This Sunday 6am - 3pm - Jacqui - 0419 105 228

Emails: operations@adelaidefarmersmarket.com.au (checked Tues - Fri)
info@adelaidefarmersmarket.com.au (checked all days)

Stallholders Attending/Returning 26 March

81 Acres, Barmera Sweet Potatoes, Good Country Hemp, Haasaeford Farms,

Stallholders Not Attending 26 March

4 Paws, Alnda, Cooina, Do Bee Honey, Bickleigh Vale, Food Forest, Ginny Pig, Kimchi Club, Andonopoulos, LOBO Cider, Milkless, Never Never Distilling, OMGhee, Rohdes, SA Bio Char, Sacred Grove, Naranja, Nuthin But Natives, Oscar's Adelaide Hills Juice, Taronga Almonds, Varci Tonics, Virgaras



26 March - Pool & Spa Outdoor Living Expo
2 April - Master Builders SA Home Show, Animal Expo
2 April - Gilles @ The Grounds
9 April - Farmers' Market Easter Trail
30 April - Gilles @ The Grounds

[Read More About This Week's Market](#)



Cloudy. Medium chance of showers. Winds east to southeasterly 15 to 20 km/h becoming light during the morning then becoming east to southeasterly 15 to 20 km/h during the afternoon. Min 15 Max 24

Latest BOM Weather Forecast

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