



South Australian Produce Direct From Local Growers and Food Producers

Adelaide Showground, Rose Tce, Wayville

Open Sunday, 8.30am - 12.30pm

MARKET MATTERS

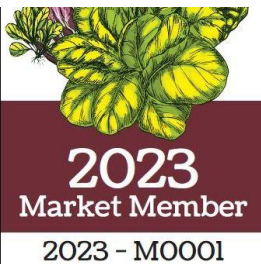
Issue: **784** Market Date: Sunday 12 February 2023



BUMP OUT - FEB 12

Please note: Fridges/freezers from inside stalls will **NOT** be moved to Leader St for trade on 19 February. If you are an inside stallie trading on 19 Feb, please make sure your stall is a 'pop up' stall that's easy to set up for just the one day. All fridges/freezers will be stored in the Dairy Pavilion after the market closes this Sunday. Additional items will need to be moved yourself to an allocated area in the back of Golden Grains Pavilion and Ram Shed, area to be advised on the day. All equipment should be labelled with your stall name. Please see the email sent Thursday 9 February for further details. .

For those outside stalls that normally store weekly equipment inside the Stirling Angus Pavilion, at the end of this weeks market (Feb 12) you will need to move your equipment to the Beef Pavilion at Leader St. There is limited space so please take what you can offsite and bring with you on Sunday 19 Feb. There will be some help provided on Sunday to move your equipment but it is help only, we are unable to do it all for you. Equipment normally stored on a pallet during the week will be moved by forklift after the market on Sunday as the forklift becomes available. All equipment should be labelled with your stall name. Please see the email sent Thursday 9 February for further details.



2023 MEMBERSHIP ONLY

Now that we are in February, **ONLY 2023 Memberships** should be accepted. It's really important that you sight a physical 2023 Membership card, which features the multiple lettuces and maroon strip. Being shown a photo of it on some one's phone is **NOT** acceptable. Membership income is vitally important to support the operations of the market and only current members should be afforded membership discount. If someone has forgotten their membership card, they can always be directed to the info stand for a one day pass. At the info stand we check our database to make sure they are current members before issuing day passes.



MEMBERSHIP UPDATE

The ASFM management team have been working solidly on making sure our membership drive is successful and we are pleased to say we currently have more members than this time last year and are heading towards what will hopefully be a record year. Attendance rates hit a high during January as you have probably all witnessed, averaging over 3,500 per week across the four trading Sundays. If for some reason you are not making good sales at the moment, chat to our team to see if they can help with ideas to improve trade.



NO ENTRY

Once the bell goes at 8.30am and the market is open to the public **NO VEHICLES** are allowed to enter or move around the market. If for any reason you are running late and wont make it in time, then the only option is to park in the stallholders car park and then sack truck/trolley your marquee and/or goods into your site. If you don't have a sack truck or trolley please call Jacqui on 0419 105 228 on approach to the car park.

**CLOSE
THE
DOOR**

CLOSE THE DOORS

Every time a stallholder accesses an electrical distribution box, the door needs to be closed when you are finished. This is particularly important at the end of a market as they are not weather proof when open. Please make sure if you are the last person removing electrical extension cords on a Sunday that you **CLOSE** the distribution box door before you leave the market.



OFFICE CLOSED

The office will be closed on Tuesday 14 February. There will be no access to the pavilion from 5pm Sunday 12 February until 12noon Thursday 23 February.

**National
Farmers
Federation**

NATIONAL FARMERS WELL BEING SURVEY

The purpose of the National Farmer Wellbeing Survey is:

- To better understand some of the key issues facing Australian farmers nationally – particularly in light of recent natural disasters and fluctuating market conditions. Compare and contrast perspectives and experiences across farming sectors, regions, and demographics. Unearth data and insights that will help in shaping an inaugural industry-wide report, The National Farmer Wellbeing Report, to drive media conversation around key issues relating to farmer wellbeing in Australia today. To help drive recommendations on how the sector, and Australians, can better support our nation's hard-working farmers.

The research program is being conducted by a credible, third-party research agency and all survey responses are completely anonymous. They appreciate your consideration and support, and please know that your insights will be highly valued. Survey Link [HERE](#)

Stallholders Attending/Returning 12 February

4 Paws, 81 Acres, Adelaide Hills Berries, Barmera Sweet Potatoes, Kimchi Club, Milkless, Origin of Taste, Whites Valley Jalapenos,

Stallholders Not Attending 12 February

Cooinda, Food Forest, Good Country Hemp, Haaseford Farms, LOBO Cider, McCarthys Orchards, Never Never Distilling, Nuthin But Natives, OMGhee, Rohdes, SA Bio Char, Varci Tonics



Partly cloudy. Winds southerly 15 to 25 km/h increasing to 20 to 30 km/h during the afternoon then tending southeasterly 15 to 25 km/h during the evening. Min 15 Max 25