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 Adelaide Farmers' Market Showground	South Australian Produce Direct From Local Growers and Food Producers	
	Adelaide Showground, Rose Tce, Wayville	Open Sunday, 8.30am - 12.30pm

MARKET MATTERS

Issue: 776 Market Date: 18 December 2022

If you wish to read Market Matters as a PDF, [click here](#)

In order to reduce paper usage, we encourage you to read Market Matters in your browser.

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SPREAD THE WORD

We are concerned that we are consistently finding many stallholders are not reading Market Matters prior to market day. We try and keep the newsletter about things that you really need to know for the upcoming Sunday so we don't waste your time and it's important that stallholders and their staff attending also are able to read it. We found many of the staff working last Sunday were unaware of the stallholder Xmas party and therefore thought they weren't invited, which of course they were. Some stalls declared they didn't even know it was on. Please make sure that all staff are aware of what's in Market Matters. It's a simple three minute read on your phone on a Friday night and it's important. We thank you in advance.



[SANTA PHOTOS](#)

Santa will be at the market this Sunday for photo ops from 10am - 12noon. If you get a chance, come and get a photo with Santa and please send your customers to the Santa Photo Booth under the **BIG VERANDAH**. Bring your own camera or phone so we can take the photo for you. There will also be a Bouncy Castle for the kids on the Eastern lawn, a kids club event inside the pavilion making strawberry Santa hats, and lots more. It will be a great day so make sure you have your best promotions hats on.



[STALLHOLDER MEMBERSHIP CARDS](#)

Stallholder membership cards will be ready to collect this Sunday from the information stand if you have **PAID** your membership fees. Please make sure your membership fees are paid no later than 31 December so you can trade into the New Year. Thank you.



[STALLHOLDER CARPARK PASSES](#)

All stallholders have been sent an email on Wednesday this week asking for information for your allocated stallholder carparks. Each stallholder is required to complete the survey for each staff member that requires a car park pass. Car park passes are non transferrable and will be aligned with a cars registration number. When a staff member leaves, the car park pass will be deactivated and a new pass issued to the new employee. If you haven't completed the information survey, you can access it via the QR code pictured or head to <https://www.surveymonkey.com/r/BVN5PSM>



[AN ADVENTURE BEGINS](#)

Our fabulous ASFM marketing guru **Roz Becker** is heading off on a year of travelling adventures around Australia straight after Christmas, so the next two markets will be her last until early 2024. Roz will be doing some work for us while she is 'on the road' but we also have photographer and story teller **Brenton Edwards**, joining us as our new Digital Media Coordinator while Roz is holidaying. Brenton will be onboard this Sunday to introduce himself so make sure you say hi.



ADVANCE NOTICE - CARAVAN & CAMPING SHOW

Please note that we will be bumping out of the Stirling Angas Pavilion immediately after the market on Sunday 12 February for the 'Let's Go Caravan & Camping Show'. We will be conducting an OUTDOOR market only in the Leader St location on Sunday 19 February for outside stalls and 'normally inside stalls' that can set up a temporary 'Pop Up' stall for the day. Inside stall equipment from the Stirling Angas Pavilion will be stored for the week in the Dairy Hall or Alpaca Pavilion or similar. Bump back into the Stirling Angas will be on Friday 24 and Saturday 25 February. Times will be advised closer to the event.



REMINDER OFFICE CLOSURE

The office will be **closed from from COB Friday 23 December and reopening at 10am Tuesday, 10th January**. If you wish to make deliveries to the market on either Friday the 30/12 or Friday 6/1, please contact Carol at the office on cmcgrane@adelaidefarmersmarket.com.au by **COB Tuesday 20 December 2022**, who will then make arrangements with the Showground for you to have preapproved access to the pavilion. Access will only be available for deliveries of fresh stock during this time.



CONTACT DETAILS: To contact market staff during office hours only:
ASFM Office - 82318155 Tues - Friday 9.30am - 4pm **Messages left on this phone will not be accessed outside of these hours.**

- Operations phone - 0419 105 228
- Roz Becker - Marketing & Communications - 0482 615 750
- Christine Robertson - Executive Officer 0414 843 567

Saturday or After Hours

Christine Robertson - Executive Officer 0414 843 567

Sunday 6am - 3pm - Jacqui - 0419 105 228

Emails: operations@adelaidefarmersmarket.com.au (checked Tues - Fri)
info@adelaidefarmersmarket.com.au (checked all days)

Stallholders Attending/Returning 18 December

81 Acres, Cooina, DJ Citrus, Haaseford Farms, Mem's Coffee, Never Never Gin, OMGhee, Rohdes Free Range Eggs, Sacred Grove, Taronga Almonds, Varci Tonics, Whites Valley Jalopenas

Stallholders NOT Attending/Returning 18 December

4 Paws, Barmera Sweet Potatoes, Bone Appetite Barkery, Bull Creek Organics, Gentleman Jerky, Kimchi Club, Food Forest, Origin of Taste, Riverside Dairy, SA Bio Char, Milkless, Nuthin But Natives, Good Country Hemp, LOBO Cider,



- 18 December - Gilles at the Grounds
- 18 December - Santa at the ASFM, Santa Pics
- 24 December - Christmas Eve Market
- 25 December - Christmas Day - Ho Ho Ho - No Sunday Market
- 31 December - NYE Market
- 1 January - New Years Day - No Sunday Market
- 22 January - Gilles at the Grounds

Read More About This Week's Market



Partly cloudy. Winds easterly 20 to 30 km/h turning southeasterly 15 to 25 km/h during the day. Min 18 Max 33.

Latest BOM Weather Forecast

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