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	South Australian Produce Direct From Local Growers and Food Producers	
	Adelaide Showground, Rose Tce, Wayville	Open Sunday, 8.30am - 12.30pm

MARKET MATTERS

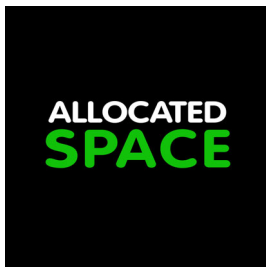
Issue: 764 Market Date: 25 September 2022

If you wish to read Market Matters as a PDF, [click here](#)

In order to reduce paper usage, we encourage you to read Market Matters in your browser.

- [Stall Space](#)
- [Stallholder/Staff Parking](#)
- [Member Discount](#)
- [Washing Up Facilities](#)
- [Italian Film Festival](#)
- [Festoon Lighting](#)
- [Sweet Sixteen Birthday](#)

You can read past market matters [here](#)



STALL SPACE

Stallholders are required to keep their visual displays and products within their allocated stall space. If you pay for a 3m x 3m site, this is the area that you are able to occupy. Inside stalls each have an access area between every second stall. It is especially important that you **DO NOT** place anything within this area, preventing your neighbouring stall access to their site.



STALLHOLDER/STAFF PARKING AT THIS SUNDAYS MARKET

This Sunday, 25 September and onwards, stallholders are required to park in the stallholder carpark on the southern side of the market perimeter. The Rose Tce carpark is off limits to **ALL** stallholders and their staff as this is reserved for customers **ONLY**.

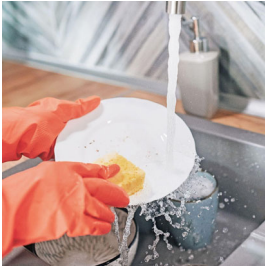
MEMBER DISCOUNT

It has come to our attention that a number of stallholders are **NOT** offering a full 10% off for members and are **NOT** displaying member prices as is required by the **Stallholder Rules**. The 10% discount applies on the full non members price. The non members price is not the members price



plus 10%. ie. If the non members price is \$5.50, the members price should be \$4.95 or lower. The 10% value decrease should be \$0.55.

2.2.10. On sighting an ASFM membership card, the Stallholder, or person operating the Stall, must provide to members of ASFM at least a 10% discount off the full-price of products. (Stallholders are required to ask any member to produce their current membership card before applying this discount). The Stallholder must clearly display both the full-price and the discounted members' price for all products sold at the Stall. Product prices should not be increased generally to accommodate member discounts which should be a genuine 10% reduction on normal prices. DISCOUNT NEEDS TO BE APPLIED AS AN ACTUAL DISCOUNT, RATHER THAN A FEW EXTRA PIECES OF STOCK ADDED TO THEIR BAG



WASHING UP FACILITIES NOW AVAILABLE

There are now washing up facilities in two locations with in the Stirling Angas Pavilion. Both on the Southern wall, one just west of Sushi by Jo and one behind Hahndorf Gourmet. When using them, please be considerate of those stalls around you. **DO NOT** wash fatty dishes in these sinks and pre wipe all food matter from containers before washing. Hot water needs to be available for all stallholders, so please don't hog the hot water and leave none for the next stallholder.



ITALIAN FILM FESTIVAL COMPETITION

This Sunday we will be giving away 10 double passes to attend the Italian Film Festival when customers purchase at selected stalls. The relevant stalls have been contacted and will display supplied signage. Completed entry forms must be placed in the entry box at the Info Stand for the draw on Sunday at 12noon. Entries for the draw much be received by 11.30 am to be eligible to win and as with all competitions no ASFM staff, volunteers or stallholders and their staff or family can enter.



FESTOON LIGHTING

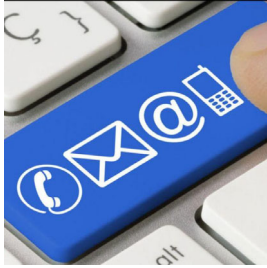
You may have noticed the new festoon lighting in the Stirling Angas Pavilion. These are not leftover from the Show and were in fact installed by the ASFM to add some light and ambience to the pavilion and are part of our programed capital spend to improve the market over the next few months. The feedback from customers has already been very positive. Enjoy!



IT'S OUR SWEET SIXTEENTH BIRTHDAY SOON

Sunday 2nd October we will be celebrating our Sweet 16th Birthday and we would like to deliver a Market wide promotion. We would like to see our Stallholders get involved by offering a "Sweet Deal" to be available on the day. You can be as creative as you like for example "Buy 6 get the 7th free" or "2 for the Price of 1" or you may come up with an offer associated with the number 16. All those that participate will be provided with branded signage a "Sweet 16 – Sweet Market Deals " for each participating stall that will read "Ask Us About our Sweet 16 Deal. To leverage the opportunity please confirm your level of interest to Roz by Wednesday 28th September, so it can be promoted in advance. Advise Roz either phone 0482 615 750, speaking to her at the market this

Sunday or by emailing rbecker@adelaidefarmersmarket.com.au of you intent to be involved.



CONTACT DETAILS: To contact market staff during office hours only:
ASFM Office - 82318155 Tues - Friday 9.30am - 4pm **Messages left on this phone will not be accessed outside of these hours.**

- Operations phone - 0419 105 228
- Roz Becker - Marketing & Communications - 0482 615 750
- Christine Robertson - Executive Officer 0414 843 567

Saturday or After Hours -

Christine Robertson - Executive Officer 0414 843 567

Sunday Only 6am - 2pm - Jacqui on 0419 105 228

Emails: operations@adelaidefarmersmarket.com.au (checked Tues - Fri)
info@adelaidefarmersmarket.com.au (checked all days)

Stallholders Attending/Returning 25 September

Bone Appetite Barkery, 81 Acres, Coffin Bay Oysters, Dinko Tuna, Good Country Hemp, Murphys Crossing, Naranja Orchards, Never Never Gin, Riverside Dairy, Rohdes Free Range Eggs,

Stallholders NOT Attending/Returning 25 September

4 Paws, 81 Acres, Bamera Sweet Potatoes, Bickleigh Vale Farms, Buff Love, DJS Garden Fresh Citrus, Do Bee Honey,, Feather & Peck, Kimchi Club, Gentleman Jerky, Haaseford Farms, LOBO Cider, Mulot's Patisserie, Never Never Gin, OMGhee, Riverside Dairy, Sacred Grove, Food Forest, SA Bio Char, Taronga Almonds, Nuthin But Natives



25 September - Gilles @ The Grounds
2 October - Robo Cup Junior Australian Championship
9 October - Slideshow Alley Motorkhana
16 October - Gilles at the Grounds
23 October - SA Boat & Fishing + 4WD Adventure Show

[Read More About This Week's Market](#)



Cloudy. Very high (90%) chance of showers developing during the day. Winds northeasterly 25 to 35 km/h turning northwesterly during the day. Min 10 Max 21

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