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|  <b>Adelaide<br/>Farmers'<br/>Market<br/>Showground</b> | <b>South Australian Produce Direct<br/>From Local Growers and Food Producers</b> |                               |
|  | Adelaide Showground, Rose Tce, Wayville  | Open Sunday, 8.30am - 12.30pm |

# MARKET MATTERS

**Issue: 742** Market Date: 24 April 2022

If you wish to read Market Matters as a PDF, [click here](#)

In order to reduce paper usage, we encourage you to read Market Matters in your browser.

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Dear Stallholders,

[Easter Thank You](#)

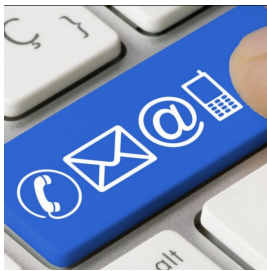
[Here to Help](#)

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**CONTACT DETAILS:** To contact market staff during office opening hours only:

- ASFM Office - 82318155 Tues - Friday 9.30am - 4pm  
**Messages left on this phone will not be accessed outside of these hours.**
- **Please note the office will be closed on Tuesday 26 April 2022**
- Operations phone - 0419 105 228
- Roz Becker - Marketing & Communications - 0482 615 750
- Christine Robertson - Executive Officer 0414 843 567

**Saturday or After Hours -**

Christine Robertson - Executive Officer 0414 843 567

**Sunday Only 6am - 2pm -** Jacqui Holmes - Operations phone - 0419 105 228

**Emails:** [operations@adelaidefarmersmarket.com.au](mailto:operations@adelaidefarmersmarket.com.au) (checked Tues - Fri)  
[info@adelaidefarmersmarket.com.au](mailto:info@adelaidefarmersmarket.com.au) (checked all days)

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### **EASTER THANK YOU**

A BIG thank you to all the stallholders that traded Easter Sunday. We had the biggest Easter Sunday since 2017 with over 2.5K people attending. Easter Bunny and the Easter Trail were a huge hit and we even made it



onto Ten National News. Shout out to Joel from Pomology@Tarrowood and Bill & Soula from B&A Andonopoulous for once again helping out and donating the apples and plums that joined our chocolate tractors in over 300 ASFM Easter Trail bags for the kiddies. Shout out also to the ASFM team and volunteers that brought it all together and kept it moving during the morning. Great Easter Sunday.



### HERE TO HELP

April has had a great start with not only a busy Easter Sunday but bumper markets with over 3,500 visitors on both the first two Sundays of the month with many stalls sold out early on both Sundays. If your trade hasn't been that good on these days, you can always have a chat with the ASFM team. There is an abundance of retail/merchandising/marketing/social media knowledge in the office and amongst our networks and connections. Sometimes some fresh eyes can make all the difference and we are always prepared to help.



### NEW COMMITTEE MEMBER

We congratulate and welcome Murphy's Crossing stallholder Trish Simpson, to the ASFM committee. Trish has been appointed to fill a casual vacancy until the AGM in October. Trish has been a primary producer stallholder at the market since 2012 and brings a wealth of experience from previous committee roles and solid business acumen with a successful multi faceted business operating in two areas of SA. At the coal face of the market, Trish talks to customers every Sunday and will say it like it is.



### ASFM Office Closed

The office will be closed on Tuesday 26 April 2022 and reopen at 9.30am on Wednesday 27 April 2022. If you need access to your stall within the pavilion on Tuesday 26/4 please make arrangements with the ASFM team prior to close of market on Sunday 24 April.



### COVID Update

Masks are no longer mandatory and eating and drinking in the pavilion is now back. Wearing of masks however is highly recommended. **ALL** stallholders are required to have hand sanitiser available and within easy reach for customer use at all times.

#### **Stallholders Attending/Returning April 24**

81 Acres, Bone Appetite Bakery, Adelaide Hills Fresh Chestnuts, Haaseford Farms, OMGhee, Rohdes Free Range Eggs, Taronga Orchard Almonds, Whites Valley Jalapenos

#### **Stallholders not Attending April 24**

4 Paws, Adelaide Hills Berry Farm, Barmera Sweet Potatoes, Bickleigh Vale Farms, Buff Luv, Do Bee Honey, Food Forest, Good Country Hemp, Hillside Herbs, LOBO Cider, Milkless, Najobe, Naranja Orchards, SA Bio Char & Honey, Sacred Grove, Never Never Distilling, Varci Tonics, Yummy Veggies



- 1 May - Gilles @ The Grounds
- 8 May - Crystal & Gem Show
- 15 May - Bowerbird Design Market
- 22 May - Oz ComicCon
- 29 May - Body, Mind and Psychic Expo
- 5 June - Master Builders Sa Home Expo, Animal Expo, Mega Toy Fair

### Read More About This Week's Market



Partly cloudy. Slight (20%) chance of a shower in the afternoon and evening. The chance of a thunderstorm in the afternoon and evening. Winds easterly 20 to 30 km/h. Min 14 Max 25

### Latest BOM Weather Forecast

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