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	<b>South Australian Produce Direct</b> <b>From Local Growers and Food Producers</b>	
	Adelaide Showground, Rose Tce, Wayville	Open Sunday, 8.30am - 12.30pm

# MARKET MATTERS

**Issue: 740** Market Date: 10 April 2022

If you wish to read Market Matters as a PDF, [click here](#)

In order to reduce paper usage, we encourage you to read Market Matters in your browser.

Dear Stallholders,

[Signage](#)

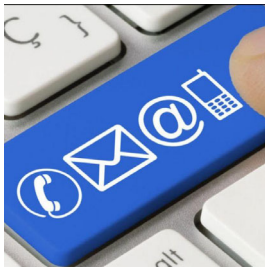
[Hand Sanitiser](#)

[Rose Tce Carpark](#)

[Membership Price Drop](#)

[Easter Marketing](#)

[COVID Update](#)



**CONTACT DETAILS:** To contact market staff during office opening hours only:

- ASFM Office - 82318155 Tues - Friday 9.30am - 4pm  
**Messages left on this phone will not be accessed outside of these hours.**
- Operations phone - 0419 105 228
- Roz Becker - Marketing & Communications - 0482 615 750
- Christine Robertson - Executive Officer 0414 843 567

**Saturday or After Hours -**

Christine Robertson - Executive Officer 0414 843 567

**Sunday Only 6am - 2pm** - Jacqui Holmes - Operations phone - 0419 105 228

**Emails:** [operations@adelaidefarmersmarket.com.au](mailto:operations@adelaidefarmersmarket.com.au) (checked Tues - Fri)  
[info@adelaidefarmersmarket.com.au](mailto:info@adelaidefarmersmarket.com.au) (checked all days)

[SIGNAGE](#)



Outdoor stallholders, can you please make sure all your A frame signage or similar and set up equipment is kept within the boundaries of your allocated stall site until **8.15am** to allow other stallholders easy access to their stalls to set up. At 8.15am you can then place them adjacent to your stall for sales purposes. This takes everyone into consideration. Thank you.



### HAND SANITISER

All stallholders that allow customers to select their own produce/products **MUST** have hand sanitiser available for customers to use on their entrance to the stall. We are receiving numerous complaints re the fact that many stallholders are not doing this. Please make sure if you do not, you correct this situation by this Sunday 10 April. Thank you.



### ROSE TCE CARPARK

Thank you to all those stallholders who have changed their habits and are now **NOT** parking in the Rose Tce carpark. Last week the carpark was at capacity once again and stallholders and staff who continue to park their are taking up valuable customers parks. Please note stallholders who are found to be parking in Rose Tce carpark after 8.10am risk losing their stallholder carpark passes.



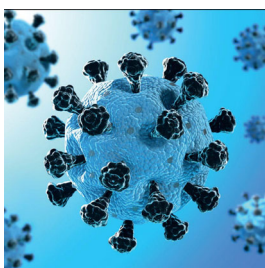
### MEMBERSHIP PRICE DROP

The first price drop for membership rates has now occurred with a \$10 decrease in costs to all levels of membership. Membership is a vital source of income so please do your best to encourage customers to become members. There is a dedicated membership kiosk in the centre of the pavilion to make becoming a member an easy 3min task.



### EASTER MARKETING

If you are doing any exciting easter specials please send all info and pictures to [rbecker@adelaidefarmersmarket.com.au](mailto:rbecker@adelaidefarmersmarket.com.au) On Easter Sunday we will be running a childrens' Easter Trail from 9am - 11am and Easter Bunny will be in attendance to meet and greet families and for photo opportunities.



### COVID Update

Wearing of masks in the pavilion remains **Mandatory** at this stage for all unless a valid health exemption is held. **Eating & drinking is NOT permitted** inside the pavilion to prevent masks being removed. We ask all stalls serving food or beverages to remind customers of the requirement to leave the pavilion before their purchases are consumed. Wearing of masks outside is highly recommended. **ALL** stallholders are required to have hand sanitiser available and within easy reach for customer use at all

times.

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### Stallholders Attending/Returning April 10

4 Paws, 81 Acres, Adelaide Hills Fresh, Chestnuts, Barossa Bagels, Haaseford Farms, Prawn Store, Rohdes Free Range Eggs, Taronga Orchard Almonds, Whites Valley Jalapenos

### Stallholders not Attending April 10

Bone Appetite Barkery, Food Forest, Ginny Pig, Good Country Hemp, LOBO Cider, Milkless, OMGhee, SA Bio Char & Honey, Sacred Grove, Hillside Herbs, Never Never Distilling, Varci Tonics, Yummy Veggies



10 April - Gilles @ the Grounds  
1 May - Gilles @ The Grounds  
8 May - Crystal & Gem Show  
15 May - Bowerbird Design Market  
22 May - Oz ComicCon  
29 May - Body, Mind and Psychic Expo

[Read More About This Week's Market](#)



Becoming cloudy. Slight (20%) chance of a shower. Winds northwest to northeasterly 15 to 20 km/h tending northwest to southwesterly during the day then tending south to southeasterly during the evening. Min 18 Max 29

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