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	South Australian Produce Direct From Local Growers and Food Producers	
	Adelaide Showground, Rose Tce, Wayville	Open Sunday, 8.30am - 12.30pm

MARKET MATTERS

Issue: 743 Market Date: 1 May 2022

If you wish to read Market Matters as a PDF, [click here](#)

In order to reduce paper usage, we encourage you to read Market Matters in your browser.

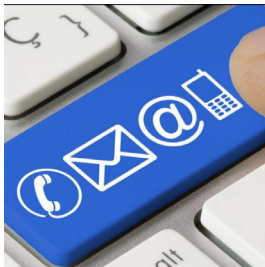
Dear Stallholders,

[Market Mums' Day](#)

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CONTACT DETAILS: To contact market staff during office opening hours only:

- ASFM Office - 82318155 Tues - Friday 9.30am - 4pm
Messages left on this phone will not be accessed outside of these hours.
- Operations phone - 0419 105 228
- Roz Becker - Marketing & Communications - 0482 615 750
- Christine Robertson - Executive Officer 0414 843 567

Saturday or After Hours -

Christine Robertson - Executive Officer 0414 843 567

Sunday Only 6am - 2pm - Jacqui Holmes - Operations phone - 0419 105 228

Emails: operations@adelaidefarmersmarket.com.au (checked Tues - Fri)
info@adelaidefarmersmarket.com.au (checked all days)

MARKET MUMS' DAY

On Sunday 8th May we will be running a Mothers' Day promotion to attract people to the market, '**SHOP TO WIN**'. Roz is on the hunt for people to



donate goods to our hamper prizes and also needs to know if you are running any Mothers' Day specials which we can promote in advance. Please email her details at rbecker@adelaidefarmersmarket.com.au



GOOGLE INSIGHTS

We often hear stallholders say they 'can't see any advertising happening'. Successful marketing however is not just 'in your face' marketing like advertisements, radio or television. Often the most successful is digital which targets people online. A great example of the success we are achieving in this area is the result we have for April in our google promotions. **GOOGLE - Your 902 photos got 168,293 total views in the last month.** Each week new photos are taken and uploaded by Roz to our google listing and available for everyone to see if they are googling what to do on a Sunday.



ADVANCED NOTICE

If for any reason you are unable to attend a particular market Sunday, please provide the office with as much notice as possible via email to info@adelaidefarmersmarket.com.au. Telling us in passing at the market is not ideal. We also understand that sometimes life throws curve balls at the last minute especially with Covid lurking around, but please make sure you text 0419 105 228 to let us know you are not coming if its last minute. Just not rocking up is not a good look for the market.



COVID Update

Masks are no longer mandatory and eating and drinking in the pavilion is now back. Wearing of masks however is highly recommended. **ALL** stallholders are required to have hand sanitiser available and within easy reach for customer use at all times.

Stallholders Attending/Returning May 1

Adelaide Hills Berry Farm, Adelaide Hills Fresh Chestnuts, Baramera Sweet Potatoes, Bickleigh Vale Farms, Do Bee Honey, Food Forest, Good Country Hemp, LOBO Cider, Lowan Park Produce, Merry Cherry, Milkless, Najobe, SA Bio Char & Honey, Varcis Tonics, Whites Valley Jalapenos

Stallholders not Attending May 1

4 Paws, 81 Acres, Bone Appetite Barkery, Cooina, EKO Fruits, Haaseford Farms, Lowan Park Produce, OMGhee, Rohdes Free Range Eggs, Taronga Orchard Almonds, Buff Luv, Hillside Herbs, Naranja Orchards, Sacred Grove, Never Never Distilling,

1 May - Gilles @ The Grounds, Pregnancy, Babies & Children's Expo
8 May - Crystal & Gem Show
15 May - Bowerbird Design Market



22 May - Oz ComicCon
29 May - Body, Mind and Psychic Expo
5 June - Master Builders Sa Home Expo, Animal Expo, Mega Toy Fair

Read More About This Week's Market



Partly cloudy. Medium (40%) chance of showers. Light winds becoming westerly 15 to 20 km/h during the morning then becoming light during the afternoon.. Min 12 Max 20

Latest BOM Weather Forecast

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