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 Adelaide Farmers' Market Showground	South Australian Produce Direct From Local Growers and Food Producers	
	Adelaide Showground, Rose Tce, Wayville	Open Sunday, 8.30am - 12.30pm

MARKET MATTERS

Issue: 739 Market Date: 3 April 2022

If you wish to read Market Matters as a PDF, [click here](#)

In order to reduce paper usage, we encourage you to read Market Matters in your browser.

Dear Stallholders,

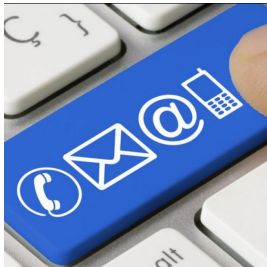
[Stallholder Parking](#)

[Trading Hours](#)

[Attempted Theft](#)

[Winston Churchill Trust](#)

[COVID Update](#)



CONTACT DETAILS: To contact market staff during office opening hours only:

- ASFM Office - 82318155 Tues - Friday 9.30am - 4pm
Messages left on this phone will not be accessed outside of these hours.
- Operations phone - 0419 105 228
- Roz Becker - Marketing & Communications - 0482 615 750
- Christine Robertson - Executive Officer 0414 843 567

Saturday or After Hours -

Christine Robertson - Executive Officer 0414 843 567

Sunday Only 6am - 2pm - Jacqui Holmes - Operations phone - 0419 105 228

Emails: operations@adelaidefarmersmarket.com.au (checked Tues - Fri)
info@adelaidefarmersmarket.com.au (checked all days)

DAYLIGHT SAVINGS IS ALMOST OVER

Time to turn your clocks back folks. Daylight savings is almost over for another summer so this Sunday morning at 2am the clocks all go back to 1am. Think of all the things you could do with an extra hour. Sleep in, go for a run, do some book work, or arrive extra early at the market and help



us set up. The options are endless. **JUST DON'T FORGET TO TURN YOUR CLOCKS BACK.**



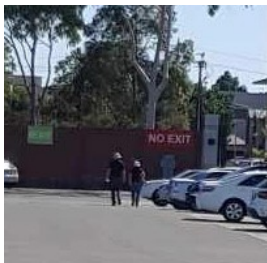
[STALLHOLDER PARKING](#)

ALL Stallholders and their staff are required to park in the Stallholders carpark or along the Western Blvd south of the market. Stallholder access to the market is via Leader St only as the Rose Tce gates will remain closed until just before 7.50am, opening in time for customers to access. The Rose Tce car park is for **CUSTOMERS ONLY**. Please make sure your staff are aware of this. [HERE'S](#) a map that shows access and parking. Thanks for your cooperation.



[TRADING HOURS](#)

A reminder that trading hours are 8.30am to 12.30pm. Please do not serve customers prior to 8.30am unless they are stallholders or stallholder staff members working that day or if they are holding a current ASFM issued TRADE card. This applies to all stallholders. If you have people picking up bulk orders they are not to bring their vehicles within the market boundary. Please make arrangements to deliver the order to their vehicle outside the market fences. Thanks in advance.



[ATTEMPTED THEFT](#)

We had a customer report on Sunday 27/3 of a male and female (both potentially senior) working as a duo and allegedly attempting to steal customers' trolleys while they are distracted. They entered the market with no bags and were caught in the act by the customer as the male tried to move the customers trolley away while the customer was paying for goods. They were tracked down and caught on camera leaving the Rose Tce carpark on foot. Please be vigilant with your cash and possessions and what's happening inside your stall site. Report any issues immediately to Jacqui on 0419 105 228



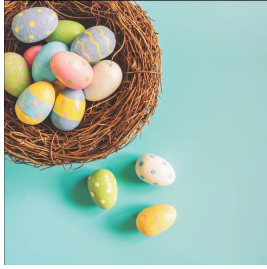
**Winston
Churchill Trust**
Learn globally, inspire locally.

[Winston Churchill TRUST](#)

The Winston Churchill Trust funds people from diverse walks of life so they can explore international best practice and innovation in a field of their choosing. As Churchill Fellows, they receive an average of \$28,000 each and Trust support to organise their trip.

Aside from general Fellowships, excitingly this year the Trust is offering a new [Saskia Beer Churchill Fellowship](#). Generously sponsored by Colin and Maggie Beer, it honours the memory and legacy of their daughter, the late Saskia Beer, who died unexpectedly in her sleep in 2020. The Saskia Beer Churchill Fellowship will support passionate food lovers like Saskia - be they cooks or chefs, farmers, growers, producers or entrepreneurs - to pursue projects relating to innovative, artisanal, sustainable, regenerative and community focused approaches to food production.

[Applications can be made online until 28 April 2022. For more information visit <https://www.churchilltrust.com.au/become-a-fellow/>](#)



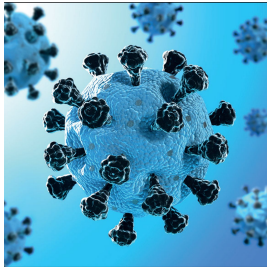
[REMINDER - EASTER SUNDAY 17 April](#)

Will you be attending the Easter Sunday market on Sunday 17th April? If you haven't already, **PLEASE COMPLETE** the 'Stallholders Survey' [here](#), so we know.



ADVERTISING

After the initial slump in attendance numbers due to the opening of the borders in November 2021 and the coinciding Omicron breakout, attendance rates had climbed back to high 2021 numbers in early 2022. The latest high Covid rates however are once again impacting customer numbers. Although the drop is only slight at this stage we will be launching a strong radio advertising campaign mid April which will extend throughout May on Nova, FIVEaa and FreshFM. This will be in addition to other advertising all directly targeting potential new customers and driving up attendance rates. Stay tuned.



[COVID Update](#)

Wearing of masks in the pavilion is **Mandatory** for all unless a valid health exemption is held. **Eating & drinking is NOT permitted** inside the pavilion to prevent masks being removed. We ask all stalls serving food or beverages to remind customers of the requirement to leave the pavilion before their purchases are consumed. Wearing of masks outside is highly recommended. **ALL** stallholders are required to have hand sanitiser available and within easy reach for customer use at all times.

Stallholders Attending/Returning April 3

LOBO Cider, Varci Tonics, Food Forest, Good Country Hemp, Milkless, OMGhee, SA Bio Char & Honey, Sacred Grove

Stallholders not Attending April 3

4 Paws, 81 Acres, Bone Appetite Barkery, Haaseford Farms, Rohdes Free Range Eggs, Taronga Orchard Almonds, Hillside Herbs, Prawn Store, Sacred Grove, Never Never Distilling



- 10 April - Gilles @ the Grounds
- 10 April - Autumn Expo & Plant Sale
- 10 April - Maeve O'Mara's Food Safari group will be at the market
- 1 May - Gilles @ The Grounds
- 1 May - Maeve O'Mara's Food Safari group will be at the market
- 8 May - Crystal & Gem Show
- 22 May - Oz ComicCon
- 29 May - Body, Mind and Psychic Expo

[Read More About This Week's Market](#)



Partly cloudy. Winds southeasterly 20 to 30 km/h turning south to southwesterly 15 to 20 km/h during the day then becoming light during the evening.. Min 13 Max 23

Latest BOM Weather Forecast

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