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|  <b>Adelaide<br/>Farmers'<br/>Market<br/>Showground</b> | <b>South Australian Produce Direct<br/>From Local Growers and Food Producers</b> |                              |
|  | Adelaide Showgrounds, Leader St, Wayville  | Open Sunday 8.30am - 12.30pm |

# MARKET MATTERS

**Issue: 678** Market Date: 24 Jan 2021

Dear Stallholders,

Due to the extreme heat forecast for this Sunday 24th January, the Adelaide Showground Farmers' Market is planning to close a little earlier. For this Sunday only, the market opening hours will be changed to 8.30am to 12pm.

Please wait for the bell to ring before you pack up and move your vehicles.

Please remember to bring a hat, sunscreen and stay hydrated. In addition to cool drinks being available to buy from various stallholders, the water fountain next to the Rose Terrace car park (adjacent the toilets) is in operation if you need a refill.

St John Ambulance will be onsite to offer first aid to anyone requiring assistance. Find them inside the pavilion (next to Riviera Bakery).

Happy Trading  
Geraldine  
Operations Manager  
0419 105 228 (Market Day Contact)



**IMPORTANT DIARY DATES:** To help you plan ahead.

**14 Feb** - BUMP OUT - Due to the Caravan and Camping Show, a full bump out of the Stirling Angas and Kingsway area is scheduled for the 14 February. ALL equipment must be bumped out following the market. Storage arrangements to be confirmed.

**21 Feb** - OUTSIDE MARKET - Trading will occur outside (only) in the Leader Street car park on the 21st February.

**28 Feb** - Trading will occur in the Stirling Angas & Kingsway as usual.

More details for bump out/bump in and storage for equipment will follow.

Please [email Operations Manager Geraldine](#), and let her know if you are NOT going to attend the outside market on the 21 February



### **PIRSA Inspection**

Thank you to those stallholder who came prepared last Sunday and had taken the appropriate steps to protect their fresh produce from potential infestation of fruit fly.

Primary Industries and Regions of South Australia (PIRSA) will be returning this Sunday to follow up on compliance and answer any questions you may have.

For [more information explaining the conditions - click here](#)

Find [a list of host produce - click here](#)



### **Promote Who You Are!**

The start of the year is always a great time to do a little revamp your stall including signage. Please make sure your brand/trading name is clearly visible to customers so they know who you are and what you sell. ALL goods for sale should be presented neatly and have both member and non-member prices clearly marked for customer viewing using signage or a label if it is a packaged product.

This requirement is outlined in the Stallholder Rules & Responsibilities.

#### **4.3. STALL SIGNAGE, LABELLING AND PACKAGING**

*4.3.1. Stallholders must have signs that clearly display their name, address, and business trading name, whilst trading at the Farmers' Market. Stalls must be able to be clearly identified by the consumer.*

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**[Find this week's fortnightly & returning Stallholders here: - click here](#)**

**Read More About This Week's Market**

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The weather forecast for this Sunday will be very hot with a top of 41 degrees. Partly cloudy. Winds easterly 15 to 25 km/h tending north-easterly 20 to 30 km/h during the morning then shifting south to south-easterly during the evening.

## BOM Weather Forecast

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