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 <b>Adelaide Farmers' Market</b> Showground	<b>South Australian Produce Direct</b> <b>From Local Growers and Food Producers</b>	
	Adelaide Showgrounds, Leader St, Wayville	Open Sunday 8.30am - 12.30pm

# MARKET MATTERS

**Issue: 676** Market Date: 10 Jan 2021

Dear Stallholders,

It is now officially '**membership season**' at the market.

Although there has been a huge response to the online renewal membership option we would like to encourage new members to join our community too. You can help us do this by picking up some printed membership flyers and displaying them at your stall. These are available at the Info Stand.

Also, feel free to link the "[Become a Member](#)" page to your mailing list and Facebook page .

Happy Trading

Geraldine

Operations Manager

0419 105 228 (Market Day Contact)



#### **CUSTOMER Parking at the Adelaide Showground**

Free parking for market customers has now been reduced to 30 minutes.

Parking charges are now:

- First 1/2 hour - Free
- 1/2 Hour to 2 Hours - \$5
- Day Rate (over 2 hours) - \$11

The annual car parking pass for market members is \$55, is valid until the end of Dec 2021 and is good for a full day's parking. Note ONLY current 2021 members can purchase an annual parking pass.

Click here <https://adelaidefarmersmarket.com.au/membership/buy-membership/>



### **STALLHOLDER Car Parking Passes**

2021 car parking passes will be issued once you have paid your membership. Due to our limited number of car parking passes, only staff who attend the market regularly can be issued with a parking pass. They should come to the Information Stand with the following details:

- Make & Model
- Colour
- Registration Plate

Thanks to all of you who have already paid your membership fees. If you pay your site fees each Sunday at the market please renew your 2021 membership at the Information Stand (\$75) if you have not done so already. Holding a current membership is a crucial part of being able to continue trading at the farmers' market.



### **Promote Who You Are!**

The start of the year is always a great time to do a little revamp your stall including signage. Please make sure your brand/trading name is clearly visible to customers so they know who you are.

ALL goods for sale should be presented neatly and have prices clearly marked for customer viewing using signage or a label if it is a packaged product.

This requirement is outlined in the Stallholder Rules & Responsibilities.

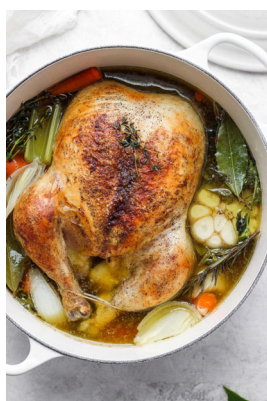
#### ***4.3. STALL SIGNAGE, LABELLING AND PACKAGING***

*4.3.1. Stallholders must have signs that clearly display their name, address, and business trading name, whilst trading at the Farmers' Market. Stalls must be able to be clearly identified by the consumer.*



### **Marquee Weights**

This Sunday a safety audit of every outside stall will be undertaken. Management will be focussing on tent weights and tie downs. Please remember to bring enough tent weights and ropes for each tent leg. If it helps, you can store your weights inside the pavilion after each market - remember to label them with your stall name.



### **Your Favourite Recipes wanted!**

Catherine is looking for stallholders' favourite recipes (using market produce) to create simple and delicious dishes that customers can easily recreate at home. If you have a recipe that you would like to share please forward it to Catherine [cwoods@adelaidefarmersmarket.com.au](mailto:cwoods@adelaidefarmersmarket.com.au) along with photo(s) of the finished dish.

[Find this week's fortnightly & returning Stallholders here: - click here](#)

## Read More About This Week's Market

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The weather forecast for this Sunday will be mostly sunny with a top of 36 degrees. Winds east to south-easterly 15 to 20 km/h becoming light during the morning then becoming southeast to south-westerly 15 to 20 km/h during the afternoon. .

## BOM Weather Forecast

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